The Sweet Spot. Great Golf Starts Here.: Three Essential Keys To Control, Consistency And Power (EvoSwing Golf Instruction Series Book 1)
Synopsis
Simple, Unique, Powerful. The Sweet Spot takes all the complex concepts of the golf swing and reduces them to Three Essential Keys that you can easily adapt to your swing to produce great shots and hit more targets. Simple Concepts... The club face is the only direct influence on the golf ball. The Sweet Spot shows you the only three things you need to do to control your ball flight. Unique Visuals... A clear picture is the first step in making effective change. The Sweet Spot photos give you the complete visual reference for great golf shots. Powerful Training Exercises... Accurate practice is the next key to achieving your swing goals. The Sweet Spot Swing Grooving drills will guarantee your practice helps you to change quickly and easily to maximize consistency, control and power. Minimum Change... Maximum Results Finding the Sweet Spot is the fastest route to your golfing goals.

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Customer Reviews
I have always had a love/hate relationship with the little white ball. Some days, when somehow everything goes right, I love golf. Other days, I cannot play this game to save my life. I keep making the same mistakes repeatedly, and there is no rhyme or reasons to having a "good day" or a "bad
day." I read through this book—chock full of simple explanations of biomechanics, pictures and graphics, practice strategies, and troubleshooting tips—and "got it." An aha moment! Geoff’s explanation of the sweet spot makes so much sense, and he explains how to correct for various mistakes that I repeatedly make. Since implementing some of his techniques, I have seen a real difference, both in my golf game and in my attitude toward this sport. I cannot wait to try out all of his suggestions—and implementing even a few has made a huge difference! Thank you Geoff!

If you’ve played golf before you know the sound and feeling. When you hit a golf ball just right that beautiful sound is heard and the ball just takes off. It just feels so right. When you you a golf ball properly you’ve hit the sweet spot. Consistently hitting the sweet spot is what this book is all about. The author is an award winning PGA Teaching Professional and knows what he’s talking about. As he points out the club face is the only direct influence you have on the golf ball. The key to hitting the ball well is to match up the sweet spot on the ball with the sweet spot on the club. This is what the author explains in the simplest terms possible. If you have ever struggled with hitting a golf ball (and who hasn’t, it’s not easy) this book will be able to help you.

I wish that I had read this book thirty years ago. On the tee box, my mind races through every golf lesson I have taken...and there have been many. This book erased those tapes and allowed me to "keep it simple". For those of us who started to golf later in life and have not been blessed with great athletic ability, this is a "must read". For the scratch golfer, there is much to mine here.

Simplicity and focus is the key to Geoff Greig’s book - The Sweet Spot. My son is a PGA professional and I know from experience what it takes to be consistent in the game of golf. Greig does an excellent job in sharing with accuracy what it takes to achieve success in golf. I would highly recommend this book to anyone who sees the value in understanding what exactly to do to improve your score and find playing the game of golf more enjoyable.

I don’t know about you, but I can hit a golf ball over 300 yards, but by the time I find my ball I realize that I am no closer than I was when I was standing at the tee. Slices, pulls, shanks, and whiffs are all a part of my golf game. With that being said, so is frustration.A friend told me about this book so I figured I would pick up a copy. I am glad that I did. I have the problem of thinking way too complex when it comes to getting better and that is why I haven’t yet. The Sweet Spot breaks things down in a very simplistic fashion so that the reader only has to focus on a few key things. If you focus on
these few things you will see positive results in your game. I would recommend this book to anybody who loves to golf already or anybody who is picking up a club for the first time. There is years of knowledge inside of these two covers. Must read!

This book really helped me once I read most of the Ben Hogan book and the 2 little pink beginning golf books for female Noobies. (Once I knew enough to confuse myself in other words.) It gets you to focus on hitting the ball (instead of thinking about the 10 things you are trying to remember reading about). Golf is great I’ve discovered and I have to admit there is no way to learn without a great golf coach, but studying at home is also useful, and I would start with the Christina Ricci beginner book and the other little pink book on (forgot the author now), and definitely the Ben Hogan book (I bought on also), then DEFINITELY get THIS book!

I will admit that the book is not fancy. It’s mostly written in text in regular, bold and caps. The text is centered which makes reading difficult. And much is repeated. The whole book could been better written in a small pamphlet and in left justified text. Having said all that, I enjoyed the book and the outline at the end. The concepts are easy to understand and to implement. It reminds me a bit of the outstanding book The Keys to the Effortless Swing by McTeigue which is my favorite golf book and video. I thought the best part was the Guiding Hand concept, though many others will prefer the chapters on the sweet spot on the ball and the club face. In short this is a real gem of an instructional book that will help many of us.

This book simplified the swing in terms that everyone can understand. Plus, the author offers simple drills to help achieve the goal of playing better golf. Great for beginners to accomplished players.

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